

CLAIRE GIDDINGS

917-771-1541 • Claire_Giddings@yahoo.com • ClaireGiddings.com • 8822 Cold Spring Road, Potomac, MD 20854
clairvoyantdesign.com

TEACHING EXPERIENCE

- 2012 – 2014 **Instructor**, Rutgers University, New Brunswick, NJ
Photography I
Taught techniques of using multiple camera formats, how to develop film and accurately print black & white and color prints in the darkroom and digitally. Encouraged each student to create a unique and cohesive portfolio through demonstrations, conceptual assignments and critiques. Stimulated critical thought and discussion on historic and contemporary aspects of photography with lectures, readings and student presentations.
- 2012 – 2014 **Graduate Assistant**, Rutgers University, New Brunswick, NJ
Seminar in Contemporary Art with John Yau
Assisted professor with the development of course materials, class management and the evaluation of student assignments.
The Galleries at Mason Gross School of the Arts with Director LaToya Ruby Frazier
Assisted the gallery director and student artists with the installation of exhibits, gallery maintenance and guiding visitors.
- 2010 – 2012 **Graduate Technical Assistant**, Maryland Institute College of Art (MICA), Baltimore, MD
Graduate Research Lab for Photography, Video, Sound and Digital Printing
Aided graduate students with the use of equipment and software, maintained inventory and printed fine art print orders on large format inkjet printers.
- 2011 **Graduate Teaching Intern**, MICA, Baltimore, MD
Imaging from Culture with Nancy Roeder
Assisted professor with class discussions, management and the critique of assignments.
- 2011 **Studio Writing Project Assistant**, MICA, Baltimore, MD
Fibers Department
Tutored students drafting thesis papers and exhibition texts.
- 2009 **Adjunct Professor**, The City University of New York, Brooklyn, NY
Integrated Advertising
Taught design and conceptual approaches to creating advertising and marketing campaigns using integrated media platforms. Guided students as they developed team studio projects to research, design, produce and present campaign materials. Hosted professional speakers.
- 2000 **Teaching Assistant**, Pratt Institute, New York, NY
Design Procedures with Elaine Petschek
Assisted professor with class preparation, lectures and the critique of student assignments.
- 2000 **Teaching Assistant**, Pratt Institute, New York, NY
Illustration with Scott Menchin
Assisted professor with class discussions, medium demonstrations and critiques.
- 1996 – 1998 **Exhibition/Docent Program Assistant**, Wellesley, MA
Davis Museum and Cultural Center
Assisted curators and educational staff with the organization and implementation of exhibitions and docent programs. Researched and produced educational materials.

PROFESSIONAL DESIGN EXPERIENCE

- 2000 – present **Creative Director**, New York, NY
Clairvoyant Design, clairvoyantdesign.com
Design logos, advertising, marketing collateral, promotional pieces, event materials and signage for national and local businesses and cultural institutions in print and digital media.
- 2006 – 2009 **Creative Services Manager**, New York, NY
USA Weekend Magazine
Supervised a team of designers creating integrated marketing materials for magazine and advertising clients. Designed campaigns for print and digital media. Managed college internship program focusing on student creative and professional development.
- 2002 – 2006 **Art Director**, New York, NY
Reader's Digest
Developed, designed and produced sales, marketing, promotional and advertorial pieces.
- 2000 – 2001 **Graphic Designer**, New York, NY
Children's Museum of Manhattan
Created educational and promotional materials for museum exhibitions and programs.

EDUCATION

Rutgers University, Mason Gross School of the Arts, New Brunswick, NJ
Master of Fine Art, Photography and Interdisciplinary Arts, 2014
Graduate Teaching Fellowship

Maryland Institute College of Art, Baltimore, MD
Post-Baccalaureate Certificate in Fine Art, Photography and Digital Media Focus, 2012
Graduate Teaching Internship, Post-Baccalaureate Scholarship

Pratt Institute, New York, NY
Master of Science in Communications Design, 2001
Graduate Teaching Assistantship

Wellesley College, Wellesley, MA
Bachelor of Arts in Art History and Studio Art, French, cum laude, 1998
Study abroad with **Sarah Lawrence College in Paris, The University of Paris – Sorbonne (Paris IV) and Parsons School of Design Paris**. Advertising internships at Young & Rubicam in Moscow, Russia and Dibona, Bornstien & Random in Boston, MA.

HONORS & MEMBERSHIPS

Still Photography to Video Course Scholarship, Penland School of Crafts
SPE Mid-Atlantic National Conference Scholarship
Gold Hermes Award for Marketing Design
Three *Graphic Design USA* American In-House Design Awards
Member of the College Art Association, Society for Photographic Education, American Alliance of Museums, American Institute of Graphic Arts, Art Directors Club

SKILLS

Extensive travel in Africa, Europe and Central America, French fluency, Microsoft Office, Creative Suite, Bridge, Lightroom, Premiere, Final Cut, Dreamweaver, After Effects, Flash, HTML, CSS, Exact Target

SELECTED GROUP EXHIBITIONS

- 2014 *Jersey Fresh*, Pioneer Works, Brooklyn, NY
Aeolian, The Galleries at Mason Gross, Rutgers, New Brunswick, NJ
- 2013 *Stories, Memories and Histories*, The Center for Fine Art Photography, Fort Collins, CO
- 2012 *First Year MFA Review*, The Galleries at Mason Gross, Rutgers, New Brunswick, NJ
Under Construction, Fox 3 Gallery, MICA, Baltimore, MD
- 2011 *Diffuse*, Milk & Honey, Baltimore, MD
The Seam, Fox 3 Gallery, MICA, Baltimore, MD
- 2010 *Touchy-Feely*, Gallery 500, MICA, Baltimore, MD
- 2006 *Small Works Show*, Brooklyn Artists Gym, Brooklyn, NY
Portraits/Self-Portraits, Organization of Independent Artists Gallery, New York, NY
- 2004 *The Art Show*, 312 W 23rd, New York, NY
- 2003 *GirlSalon*, 269 E Houston, New York, NY
hyperbole ii, 302 Butler, Brooklyn, NY
- 1998 *New Forms*, Fitchburg Art Museum, Fitchburg, MA
- 1997 *Shifting Grounds*, Boston University, Boston, MA